# NOVOTEL CHRISTCHURCH AIRPORT

MONTH END PACK



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executive overview

# **KEY FINANCIALS – EXECUTIVE OVERVIEW**

		Мо	nth		Year To Date					
	Actual	Budget	Variance	Last Year	Actual	Budget	Variance	Last Year		
Available Rooms	6,000	6,000	-	6,000	18,400	18,400	-	18,400		
Rooms Sold	3,761	4,380	- 619	2,795	11,481	12,801	- 1,320	6,973		
Occupancy	62.7%	73.0%	-10.3%	46.6%	62.4%	69.6%	-7.2%	37.9%		
Average Daily Rate	\$ 219.63	\$ 230.24	-\$ 10.61	\$ 218.19	\$ 217.41	\$ 229.77	-\$ 12.36	\$ 214.86		
RevPar	\$ 137.67	\$ 168.08	-\$ 30.40	\$ 101.64	\$ 135.66	\$ 159.85	-\$ 24.20	\$ 81.43		
Room Revenue	\$ 826,042	\$ 1,008,455	-\$ 182,413	\$ 609,830	\$ 2,496,049	\$ 2,941,252	-\$ 445,203	\$ 1,498,252		
Room Payroll	\$ 185,553	\$ 205,856	-\$ 20,302	\$ 149,342	\$ 601,009	\$ 631,223	-\$ 30,214	\$ 390,587		
Room Profit	\$ 508,499	\$ 616,484	-\$ 107,985	\$ 351,829	\$ 1,466,271	\$ 1,765,445	-\$ 299,174	\$ 846,601		
Room Profit %	61.6%	61.1%	0.4%	57.7%	58.7%	60.0%	-1.3%	56.5%		
Room Mth Flow-through / Ytd Flow-through%	40.8%				32.8%					
Food & Beverage Revenue	\$ 361,041	\$ 400,984	-\$ 39,942	\$ 190,142	\$ 1,060,402	\$ 1,147,934	-\$ 87,532	\$ 507,500		
Food & Beverage Payroll	\$ 189,686	\$ 166,926	\$ 22,760	\$ 124,021	\$ 573,444	\$ 516,803	\$ 56,641	\$ 355,838		
Food & Beverage Profit	\$ 76,329	\$ 117,820	-\$ 41,491	\$ 9,165	\$ 185,969	\$ 295,769	-\$ 109,800	-\$ 13,513		
Food & Beverage Profit %	21.1%	29.4%	-8.2%	4.8%	17.5%	25.8%	-8.2%	-2.7%		
F&B Mth Flow-through / Ytd Flow-through %	-103.9%				-125.4%					
Total Revenue	\$ 1,197,664	\$ 1,420,038	-\$ 222,375	\$ 806,260	\$ 3,585,720	\$ 4,120,165	-\$ 534,445	\$ 2,021,112		
Administrative & General	\$ 62,783	\$ 55,583	\$ 7,200	\$ 56,576	\$ 183,215	\$ 182,286	\$ 929	\$ 135,621		
IT Systems	\$ 10,217	\$ 10,972	-\$ 754	\$ 11,014	\$ 28,115	\$ 32,915	-\$ 4,800	\$ 30,911		
Sales & Marketing	\$ 53,325	\$ 40,118	\$ 13,207	\$ 19,154	\$ 150,099	\$ 118,925	\$ 31,174	\$ 53,934		
Property Operations & Maintenance	\$ 59,264	\$ 49,686	\$ 9,578	\$ 66,125	\$ 156,846	\$ 153,252	\$ 3,595	\$ 154,320		
Utilities	\$ 55,825	\$ 38,373	\$ 17,452	\$ 27,751	\$ 154,297	\$ 111,826	\$ 42,471	\$ 80,200		
GOP	\$ 347,632	\$ 546,094	-\$ 198,462	\$ 183,728	\$ 988,174	\$ 1,480,867	-\$ 492,693	\$ 384,105		
GOP %	29.0%	38.5%	-9.4%	22.8%	27.6%	35.9%	-8.4%	19.0%		
GOP PAR	\$ 57.94	\$ 91.02	-\$ 33.08	\$ 30.62	\$ 53.71	\$ 80.48	-\$ 26.78	\$ 20.88		
GOP Mth Flow-through / Ytd Flow-through %	10.8%				7.8%					
Base & Incentive fee	\$ 36,900	\$ 59,462	-\$ 22,562	\$ 29,534	\$115,938	\$159,141	-\$43,203	\$71,700		
Total Payroll as % of revenue	36%	30.0%	5.8%	39.7%	36.9%	31.9%	5.1%	42.7%		

# **KEY FINANCIALS – DEPARTMENTAL BREAKDOWN**

		Month									
Rooms Departmental Breakdown		Actual			Budget		V	ariance			
		Month	%		Month	%	to	budget			
Rooms Revenue	\$	826,042		\$	1,008,455		-\$	182,413			
Front Office Payroll Costs	\$	59,061	7.1%	\$	87,604	8.7%	-\$	28,543			
Front Office Other Expenses	\$	83,542	10.1%	\$	128,259	12.7%	-\$	44,717			
**Other Payroll Related Expenses	\$	13,117	1.6%	\$	7,963	0.8%	\$	5,154			
Housekeeping Payroll Costs	\$	85,781	10.4%	\$	89,278	8.9%	-\$	3,497			
Housekeeping Other Expenses	\$	48,494	5.9%	\$	56,344	5.6%	-\$	7,850			
**Other Payroll Related Expenses	\$	17,283	2.1%	\$	9,018	0.9%	\$	8,265			
Reservation Payroll Costs	\$	9,116	1.1%	\$	10,953	1.1%	-\$	1,837			
Reservation Other Expenses	-\$	46	0.0%	\$	1,513	0.2%	-\$	1,559			
**Other Payroll Related Expenses	\$	1,196	0.1%	\$	1,040	0.1%	\$	156			
Rooms Profit/Loss	\$	508,498	61.6%	\$	616,483	61.1%	-\$	107,985			
TOTAL FRONT OFFICE PAYROLL COSTS	\$	185,553	22.5%	\$	205,856	20.4%	-\$	20,303			

		MONTH									
F&B Departmental Breakdown		Actual			Budget		Va	ariance			
		MONTH	%		MONTH	%	to	budget			
F & B Revenue	\$	361,041		\$	400,984		-\$	39,943			
Food Revenue	\$	241,641	66.9%	\$	255,376	63.7%	-\$	13,735			
Beverage Reverage	\$	78,958	21.9%	\$	110,218	27.5%	-\$	31,260			
Other Revenue	\$	40,442	11.2%	\$	35,390	8.8%	\$	5,052			
Cost of Food	\$	66,298	27.4%	\$	74,083	29.0%	-\$	7,785			
Cost of Beverage	\$	16,898	21.4%	\$	33,219	30.1%	-\$	16,321			
Kitchen Payroll Costs	\$	65,298	18.1%	\$	62,068	15.5%	\$	3,230			
Service Payroll Costs	\$	82,048	22.7%	\$	91,131	22.7%	-\$	9,083			
**Other Payroll Related Expenses (All)	\$	42,340	11.7%	\$	13,727	3.4%	\$	28,613			
F & B Other Expenses	\$	11,830	3.3%	\$	8,072	2.0%	\$	3,758			
F & B Profit/Loss	\$	76,329	21.1%	\$	118,684	29.6%	-\$	42,355			
TOTAL F & B PAYROLL COSTS	\$	189,686	52.5%	\$	166,926	41.6%	\$	22,760			

		Year to Date									
Rooms Departmental Breakdown		Actual			Budget		V	ariance			
	Ye	ear to Date	%	Y	ear to Date	%	to	budget			
Rooms Revenue	\$	2,496,049		\$	2,941,252		-\$	445,203			
Front Office Payroll Costs	\$	247,821	9.9%	\$	295,793	10.1%	-\$	47,972			
Front Office Other Expenses	\$	273,837	11.0%	\$	375,462	12.8%	-\$	101,625			
**Other Payroll Related Expenses	\$	51,174	2.1%	\$	28,909	1.0%	\$	22,265			
Housekeeping Payroll Costs	\$	264,915	10.6%	\$	267,408	9.1%	-\$	2,493			
Housekeeping Other Expenses	\$	152,631	6.1%	\$	164,710	5.6%	-\$	12,079			
**Other Payroll Related Expenses	\$	57,122		\$	30,939		\$	26,183			
Reservation Payroll Costs	\$	27,653	1.1%	\$	33,371	1.1%	-\$	5,718			
Reservation Other Expenses	\$	2,301	0.1%	\$	4,412	0.2%	-\$	2,111			
**Other Payroll Related Expenses	\$	3,498		\$	3,712		-\$	214			
Rooms Profit/Loss	\$	1,415,097	56.7%	\$	1,736,536	59.0%	-\$	321,439			
TOTAL FRONT OFFICE PAYROLL COSTS	\$	601,009	24.1%	\$	631,223	21.5%	-\$	30,214			

		Year to Date									
F&B Departmental Breakdown		Actual			Budget		V	ariance			
	Ye	ear to Date	%	Y	ear to Date	%	to	budget			
F & B Revenue	\$	1,060,402		\$	1,147,934		-\$	87,532			
Food Revenue	\$	700,134	66.0%	\$	733,550	63.9%	-\$	33,416			
Beverage Reverage	\$	249,701	23.5%	\$	321,871	28.0%	-\$	72,170			
Other Revenue	\$	110,568	10.4%	\$	92,514	8.1%	\$	18,054			
Cost of Food	\$	195,694	28.0%	\$	212,800	29.0%	-\$	17,106			
Cost of Beverage	\$	62,575	25.1%	\$	97,009	30.1%	-\$	34,434			
Kitchen Payroll Costs	\$	193,549	18.3%	\$	189,092	16.5%	\$	4,457			
Service Payroll Costs	\$	257,098	24.2%	\$	277,631	24.2%	-\$	20,533			
**Other Payroll Related Expenses	\$	122,797	11.6%	\$	50,080	4.4%	\$	72,717			
F & B Other Expenses	\$	42,720	4.0%	\$	25,553	2.2%	\$	17,167			
F & B Profit/Loss	\$	185,969	17.5%	\$	295,769	25.8%	-\$	109,800			
TOTAL F & B PAYROLL COSTS	\$	573,444	54.1%	\$	516,803	45.0%	\$	56,641			

### **KEY FINANCIALS – FORECAST YEAR END**

	Forecast year end								
	Fo	recast FY24	11	udget 2024		Var. #	Var. %		Last Year Actual 23
Occupancy		70.4%		75.1%		-4.7%			58.6%
Average Rate	\$	233.94	\$	239.71	-\$	5.77	-2.4%	\$	230.50
RevPar	\$	164.78	\$	180.08	-\$	15.30	-8.5%	\$	135.04
Rooms Revenue	\$	12,062,249	\$	13,182,130	-\$	1,119,881	-8.5%	\$	9,857,647
F&B Revenue	\$	4,681,328	\$	5,034,472	-\$	353,145	-7.0%	\$	3,185,845
Total Revenue	\$	16,861,021	\$	18,349,681	-\$	1,488,660	-8.1%	\$	13,147,046
GOP	\$	5,924,008	\$	7,163,808	-\$	1,239,799	-17.3%	\$	4,357,881
GOP %		35.1%		39.0%		-3.91%			33.1%
GOP - Flow-through		16.7%							

### **EXECUTIVE SUMMARY**

#### **Hotel Performance:**

- Occupancy finished at 62.7% vs 73%
- ADR finished \$219.63 vs \$230.24
- The key market segments for the month came from Direct/Indirect followed by Corporate
- F&B finished \$361 041 vs budget of \$400,984
- Breakfast capture rate of 46% for Sep and YTD 45%
- Number 1 in ADR STR vs COMP Set

#### Total Revenue - versus budget:

• The hotel finished on \$1,197,664 total revenue , which was \$222,375 below budget.

#### GOP – versus budget:

• GOP finished at 29% vs budget of 38.5%

#### **Capture Rate**

- Breakfast 46%
- Lunch 11.2%
- Dinner 44.6%
- All F&B 98%

#### Full Time vs Part Time Share (FT = 30hrs)

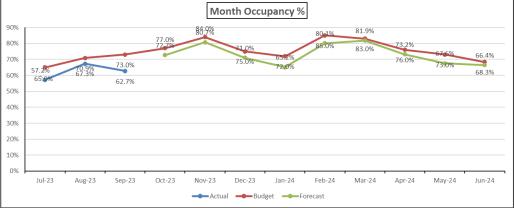
- Front Office / Reservations; Full time 16, Part time 2.
- Housekeeping; Full time 18, Part Time 6, Casual 3.
- F&B Service / Conferencing; Full time 16, Part time 8, Casual 3.
- Kitchen; Full time 13, Part time 2.
- Admin/POMEC/Other Full time 5, Part time 1.
- Total employees 92

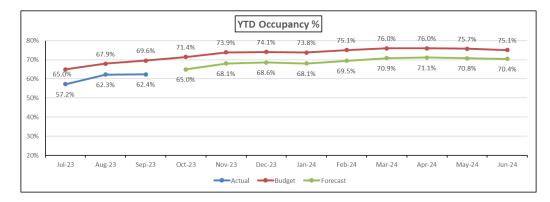
#### **Conference Utilisation**

- Delegates 970 vs budget 800
- Booked Events 52 vs budget 40
- Total Revenue \$96,252 vs budget \$77,304
- Space Utilisation 19.3% vs budget 14.8%

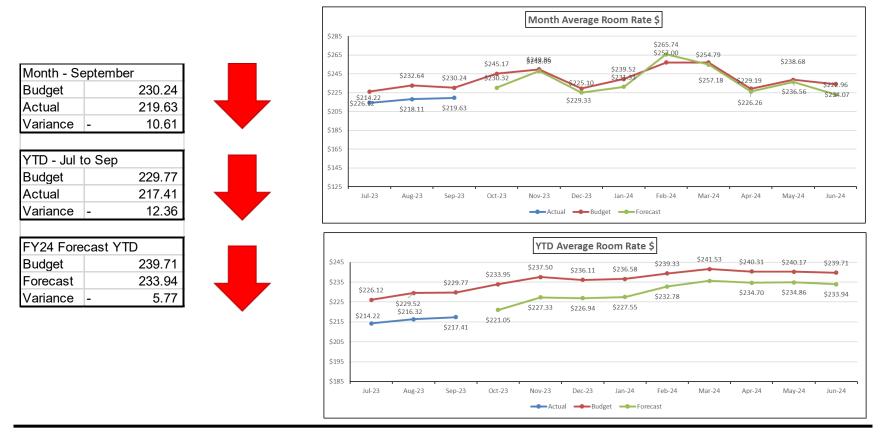
### EXECUTIVE SUMMARY – MONTHLY KPI DASHBOARD – OCCUPANCY %

Month - Septe	ember	
Budget	73.0%	
Actual	62.7%	
Variance	-10.3%	
YTD - Jul to S	ер	
Budget	69.6%	
Actual	62.4%	•
Variance	-7.2%	
FY24 Forecas	st YTD	
Budget	75.1%	
Forecast	70.4%	
Variance	-4.7%	



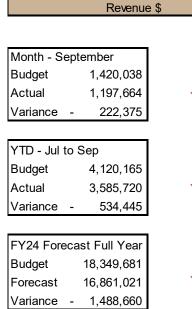


# **EXECUTIVE SUMMARY – MONTHLY KPI DASHBOARD - ADR**



# **EXECUTIVE SUMMARY – MONTHLY KPI DASHBOARD – P&L**

Operating Costs \$





Month - Sep	otember
Budget	194,731
Actual	241,415
Variance	46,684
YTD - Jul to	Sep
Budget	599,203
Actual	672,573
Variance	73,369
FY24 Forec	ast Full Year
Budget	2,496,025
Forecast	2,671,171
Variance	175,146



Month - Se	epter	nber	
Budget		455,728	
Actual		289,117	
Variance	-	166,610	

Net Profit \$

D - Jul to Sep					
dget	1,231,539				
tual	789,434				
riance -	442,104				

FY24 Forecast Full Year					
Budget	5,956,847 4,852,483				
Forecast	4,852,483				
Variance -	1,104,364				

### **EXECUTIVE SUMMARY – SPECIFIC BUSINESS INSIGHTS**

Month Sep 23	Salaries and Wages					
	Actual	Budget Variance				
Rooms	185,553	205,856 - 20,302				
F&B	189,686	166,926 <b>22,760</b>				
MOD	-					
Admin	31,426	28,261 <b>3,165</b>				
Sales & Mktg	6,260	8,398 - 2,138				
Property	16,012	16,836 - <mark>823</mark>				
Total	428,938	426,277 <b>2,661</b>				

YTD Sep 23	Salar	ies and Wages
	Actual	Budget Variance
Rooms	601,009	631,223 - <mark>30,214</mark>
F&B	573,444	516,803 <mark>56,641</mark>
MOD	-	
Admin	91,153	87,209 <mark>3,944</mark>
Sales & Mktg	11,261	25,953 - 14,692
Property	46,903	51,702 - <b>4,798</b>
Total	1,323,771	1,312,890 <b>10,881</b>

Month Sep 23	Otl	ner Expen	ses
	Actual	Budget	Variance
Rooms	131,990	186,116	- 54,126
F&B	11,829	8,072	3,757
Admin	31,357	27,322	4,035
IT	10,217	10,972	- 754
Sales & Mktg	47,065	31,720	15,346
Property	43,251	32,850	10,401
Utilities	55,825	38,373	17,452
Total	331,535	335,424	- 3,888

YTD Sep 23	Ot	her Expense	es
	Actual	Budget	Variance
Rooms	428,769	544,584	-115,815
F&B	40,200	23,312	16,888
Admin	92,062	95,077	- 3,014
IT	28,115	32,915	- 4,800
Sales & Mktg	138,838	92,973	45,865
Property	109,943	101,550	8,393
Utilities	154,297	111,826	42,471
Total	992,224	1,002,235	- 10,011

BUSINESS SEGMENTATION & COMPETITOR SET

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# **BUSINESS SEGMENTATION ACTUAL - MTD**

		Rooms Sold			ge Rate (R occupied)	ooms	R	oom Reven	ue			Varia	ances				
	Actual	Budget	Actual	Actual	Budget	Actual	Actual	Budget	Actual	Rooms	Sold	A	R	Rm	Rev		
New Zealand	2024	2024	2023		2024	2023	2024	2024	2023	Act v Bgt	Act v Bgt Act v LY		Act v Bgt Act v LY		Act v Bgt Act v LY		Act v LY
Public Direct	1209	1,523	1088	234.58	247.23	232.01	283,604	376,526	252,431	(20.6%)	11.1%	(5.1%)	1.1%	(24.7%)	12.3%		
Public Indirect	1520	1,647	1242	215.78	238.55	217.52	327,988	392,899	270,157	(7.7%)	22.4%	(9.5%)	(0.8%)	(16.5%)	21.4%		
Accor Plus	246	350	151	203.71	186.77	181.88	50,111	65,371	27,464	(29.7%)	62.9%	9.1%	12.0%	(23.3%)	82.5%		
Negotiated Preferred	46	90	79	135.49	128.87	117.71	6,233	11,598	9,299	(48.9%)	(41.8%)	5.1% 15.1%		(46.3%)	(33.0%)		
Corporate Negotiated	296	355	64	208.32	206.41	198.43	61,664	73,277	12,699	(16.6%)	362.5%	0.9%	5.0%	(15.8%)	385.6%		
Wholesale Negotiated	17	35	3	167.92	187.62	238.84	2,855	6,567	717	(51.4%)	466.7%	(10.5%)	(29.7%)	(56.5%)	298.4%		
Small Meetings	222	115	105	220.05	225.61	198.64	48,851	25,945	20,857	93.0%	111.4%	(2.5%)	10.8%	88.3%	134.2%		
Large Meetings	79	40	28	178.26	225.89	203.32	14,083	9,036	5,693	97.5%	182.1%	(21.1%)	(12.3%)	55.9%	147.4%		
Other Business Groups	0	65	8	0.00	233.86	192.93	0	15,201	1,543	(100.0%)	(100.0%)	(100.0%)	(100.0%)	(100.0%)	(100.0%)		
Group Leisure	1	100	8	178.26	213.41	183.70	178	21,341	1,470	(99.0%)	(87.5%)	(16.5%)	(3.0%)	(99.2%)	(87.9%)		
Crew	125	60	6	211.92	178.26	597.97	26,490	10,696	3,588	108.3%	1983.3%	18.9%	18.9% (64.6%)		638.3%		
Other	0	0	13				3,986		3,915								
Total	3,761	4,380	2,795	219.63	230.24	218.19	826,042	1,008,455	609,834	(14.1%)	34.6%	(4.6%)	0.7%	(18.1%)	35.5%		
		Occupancy (%	5)		RevPar					Occupancy (%) RevPar							
	<b>62.7</b> %	73.0%	46.6%	137.67	168.08	101.64				(10.3%)	16.1%	(18.1%)	(18.1%)				

# **BUSINESS SEGMENTATION ACTUAL - YTD**

		Rooms Sold			ge Rate (R occupied)	ooms	R	oom Reven	ue	Variances							
	Actual	Budget	Actual	Actual	Budget	Actual	Actual	Budget	Actual	Room	s Sold	A	R	Rm	Rev		
New Zealand	2024	2024	2023	2024	2024	2023	2024	2024	2023	Act v Bgt Act v I		Act v Bgt	Act v LY	Act v Bgt	Act v LY		
Public Direct	3,687	4,776	2869	232.73	243.52	231.32	858,069	1,163,044	663,644	(22.8%)	28.5%	(4.4%)	0.6%	(26.2%)	29.3%		
Public Indirect	4,445	4,714	2822	212.82	236.54	215.11	945,967	1,115,070	607,054	(5.7%)	57.5%	(10.0%)	(1.1%)	(15.2%)	55.8%		
Accor Plus	721	984	408	194.65	187.29	177.23	140,346	184,293	72,308	(26.7%)	76.7%	3.9%	9.8%	(23.8%)	94.1%		
Negotiated Preferred	176	183	145	121.89	127.65	122.26	21,452	23,359	17,728	(3.8%)	21.4%	(4.5%) (0.3%)		(8.2%)	21.0%		
Corporate Negotiated	1,292	960	217	207.74	205.96	195.90	268,406	197,718	42,511	34.6%	495.4%	0.9%	6.0%	35.8%	531.4%		
Wholesale Negotiated	58	95	3	170.84	197.40	238.84	9,909	18,753	717	(38.9%)	1833.3%	(13.5%)	(28.5%)	(47.2%)	1282.9%		
Small Meetings	526	155	112	214.10	228.79	198.07	112,617	35,463	22,183	239.4%	369.6%	(6.4%)	8.1%	217.6%	407.7%		
Large Meetings	274	135	50	209.44	225.10	196.47	57,388	30,389	9,824	103.0%	448.0%	(7.0%)	6.6%	88.8%	484.2%		
Other Business Groups	0	365	292	0.00	234.97	154.19	0	85,764	45,023	(100.0%)	(100.0%)	(100.0%)	(100.0%)	(100.0%)	(100.0%)		
Group Leisure	37	250	28	234.69	218.40	165.68	8,683	54,599	4,639	(85.2%)	32.1%	7.5%	41.6%	(84.1%)	87.2%		
Crew	258	184	14	254.48	178.26	424.72	65,655	32,800	5,946	40.2%	1742.9%	42.8%	42.8% (40.1%)		1004.2%		
Other	7	0	24	0.00	0.00	0.00	7,558	0	6,679	(70.8%)		(70.8%)					13.1%
Total	11,481	12,801	6,984	217.41	229.77	214.53	2,496,049	2,941,252	1,498,257	(10.3%)	64.4%	(5.4%)	1.3%	(15.1%)	66.6%		
	Occupancy (%)		)	RevPar					Occupanc	у (%)	Rev	Par					
	62.4%	<b>69.6</b> %	37.9%	135.65	159.85	81.43				(7.2%)	24.5%	(15.1%)					

### **BUSINESS SEGMENTATION COMMENTARY**

#### Occupancy:

- Transient Direct/indirect produced the highest occupancy for September adding to 72%. Business groups and Corporate taking in the second spot.
- Business Groups surpassed the budget by +74k which helped hotel push its occupancy.
- Bad weather in last week of September led to a few flight cancellations which resulted in September being the second busiest month for flight disrupt YTD after Jan.

#### Average Rate :

- Novotel ended September at \$219.63 ADR, \$10.61 below budget the hotel stood at the number 1 spot in the Market.
- Transient direct and indirect were the highest yielding channels for September with an avg ADR of 234.58 and 215.78 respectively.
- Good volume of business groups helped build a base and achieved an ADR of \$214.84, followed by corporate bookings at \$203.71 which is \$16.93 compared to the budgeted ADR.

#### **RevPAR:**

- Revenue per available room for September was \$137.67, \$30.41 down on budget due to reduced occupancy.
- RevPAR growth on last year \$36.03

### STR COMP SET – MTD & YTD

			Occupar	ncv											
	This	Year	% Poi	nts Chg	Index (MPI)	Actual Rank									
	My Prop	Comp Set	My Prop	Comp Set											
MTD	62.3	71.0	33.3%	33.3% 25.1%		4 of 6									
YTD	65.2	69.7	201.9%	42.9%	93.6	4 of 7									
	ADR														
	This	Year	Index (ARI)	Actual Rank											
	My Prop	Comp Set	My Prop	Comp Set											
MTD	221.16	198.48	1.6%	-1.9%	111.4	1 of 6									
YTD	230.05	204.55	11.8%	11.8% -5.0%		1 of 7									
			RevPA	R											
	This	Year	%	Chg	Index (RGI)	Actual Rank									
	My Prop	Comp Set	My Prop	Comp Set											
MTD	137.67	140.94	35.5%	22.7%	97.7	4 of 6									
YTD	150.04	142.48	237.5% 35.8% 105.3		105.3	4 of 7									

**Compset:** Commodore Hotel, Sudima Hotel Christchurch Airport, Clearwater Resort Christchurch, Novotel Christchurch Cathedral Square, Rydges Latimer Christchurch, Crowne Plaza Christchurch, Excludes Subject Property

#### Market Update:

- Novotel's occupancy for September was 62.3% with MPI of 87.7. It was positive change of 6.5% compared to last year.
- Business groups helped push occupancy in the first week of September. Last 10 days of September were busy due to school holidays, bad weather and conferences.
- Overall year to date occupancy is 65.2% which is a 201.9% change to last year. This indicates a growth of hotel and market demand for the hotel.
- Novotel's ADR performance in the competitive set is strong, completing the month with 221.16 with a rise of 1.6 as compared to last year. Average rate
  index of 111.4 is also a positive change of 3.6 as compared to last year 107.60.

# NATIONALITY STATS

	M	onth	Last	t Year	Cha	nge
USA	48	1.3%	41	1.5%	7	-0.2%
Canada	1	0.0%	9	0.0%	-8	0.0%
South America	0	0.0%	1	0.0%	-1	0.0%
Other America	1	0.0%	0	0.0%	1	0.0%
Total Americas	50	1.3%	51	<b>1.8</b> %	-1	-0.5%
China	35	0.9%	0	0.0%	35	0.9%
South Korea	15	0.4%	5	0.0%	10	0.4%
India	8	0.2%	2	0.0%	6	0.2%
Japan	20	0.5%	6	0.0%	14	0.5%
Rest of Asia	127	3.4%	56	0.0%		3.4%
Total Asia	205	5.5%	69	<b>2.5</b> %	136	<b>3.0</b> %
United Kingdom	294	7.8%	21	0.0%	273	7.8%
Rest of Europe	24	0.6%	32	0.0%	-8	0.6%
Total Europe	318	8.5%	53	<b>1.9</b> %	265	6.6%
Oceania						
Australia	833	22.1%	914	0.0%	-81	22.1%
New Zealand	2347	62.4%	1700	0.0%	647	62.4%
Other Pacific	0	0.0%	0	0.0%	0	0.0%
Total Oceania	3180	<b>84.6</b> %	2614	<b>93.5</b> %	566	<b>-9.0</b> %
Other Africa	4	0.1%	2	0.0%	2	0.1%
Other Middle East	3	0.1%	3	0.0%	0	0.1%
Rest of World	1	0.0%	3	0.0%	-2	0.0%
TOTAL ROOMS SOLD	3761	100.0%	2795	100.0%	966	0.0%

# GUEST SATISFACTION



### **VOICE OF THE GUEST DASHBOARD**





## SCORE IMPACT.

#### Positive Impact: You get positive reviews thanks to these categories. Keep it up!

↑	Category	Compliments	Details	Competitors
+2.03	Breakfast	Show 24	"tasty breakfast" - "We enjoyed our breakfasts" - "Breakfast was lovely"	-
+1.75	View	Show 41	"view is worth it" - "amazing view over the mountains and airport" - "room and view was fantastic"	-
+1.69	Room Cleanliness	Show 32	"room was nicely appointed and very clean" - "room was lovely and clean" - "clean rooms and gym"	-

#### Month of September

- Breakfast providing very positive results, continuous review and changing the buffet regularly provide variety to our guests.
- Great work from housekeeping, providing exceptional room cleanliness.

# SCORE IMPACT.

A Negative Impact: Guests give lower scores due to these complaints. Fix them to increase your performance.

<b>4</b>	Category	Complaints	Details	Competitors
-4.5	Room Maintenance	Show 12	"broken nights sleep" - "Nespresso machine malfunctioned" - "Shower was broken"	
-3.28	Reception	Show 9	"Impersonal check in by the girl in reception" - "Also there was no welcome" - "check-in was slow only one staff"	-
-2.39	Bathroom	Show 10	"no privacy with views into the toilet and shower" - "I didn't like the smoked glass door on the toilet" - "No separate bathroom"	-

#### Month of September

- Few plumbing issues let to negative comments across the month.
- The Bathroom layout causes a few negative comments as guest staying with family note the lack of privacy.
- Training has been provided to the front office members to ensure they are providing a great experience for our guests.

SALES & MARKETING

4

### **BDM SALES COMMENTARY**

#### **Travel Agents**

- Accor TMC & Consortia solicitation 2024 completed, additional 3.9% commission
- Hosted breakfast with Corporate Traveler Mainfreight Account Manager, offering hotel at clients mid October review, client uses Commodore
- Morning tea thank you booked for Orbit Groups for residential conferencing with Sales & Conference & Events Manager early October

#### New Business FIT

- Daily monitoring of Accor 2024 corporate RFP's to ascertain feasibility of getting hotel contracted. Using hotels production report and client's office location. Results all clients have an Accor chain discount, some do not accept unsolicited bids, airport location not required by all ongoing.
- New Business FIT discussions with
  - Foodstuffs SI client use Motels main North Rd & city properties ongoing for events
  - MYOB Accor Australia request business case for 2024 inclusion in RFP
  - Canterbury University 5 departments Orbit contacted for RFP inclusion
  - Hellman minimum business travel
  - Team Global Express (ex Toll Freight) 200rns Chch use Riccarton Motels av rate \$132
  - Tait Communications site October
  - ANZ Regional Coordinator site October
  - NZ Airline Pilots Assn (just signed with Sudima) try June 24
  - Simes Darby site inspection account won
  - Mainfreight review October
  - Ngai Tahu Fisheries site October
  - Landpower account won
  - DHL investigating wanting last room availability
  - NZ Post account won
  - Carrfields Machinery travel manager Ashburton site inspection will utilise hotel not enough travel for a contracted rate
  - Ryman Healthcare procurement & 6 executive assistants site December
  - Agresearch use Lincoln accommodation
  - GEO Fabrics use central city hotels only 10rns a year
  - Maersk Use Accor chain discount as won't contract a hotel unless 1,000 rns pa
  - Holmes Consulting use Rydges City no airport requirement
  - Syngenta was contracted in late 2019 working with global ACCOR Account Manager
- Appt made with Fulton Hogan Procurement & FCM Account Manager business review November for 2024 corporate accommodation potential high.
- Sales calls using hotel production report Sims Metals appointment 6 October

### **BDM SALES COMMENTARY**

#### Other

- Hotel presentation Air NZ Christchurch Corporate Account Manager recommended approach Sth Canterbury rural client
- Hotel presentation PAE & 6 American agents hosted by GM & Rooms Division Manager
- PGG Wrightson review clients travel is business as usual no restrictions, client is very happy with hotel and F & B offerings, 2024 rate completed, 577rns YTD
- Hosted Sydney Retail Trade agent and Sydney Lifestyle Media farewell drinks and site inspections organised by ChristchurchNZ with support of CIAL and Emirates.
- Accor Global Boost offer is back members of ALL up to 6,000 reward points for stays of 2 nights or more.
- Tandem Partnership production steady Christchurch Account Manager site inspection October, Helloworld wholesale & inbound requested production from Accor (multiple subsidiaries)
- Hotel opted in for the National Bank Australia Reward members Partnership Campaign 10%

#### Conferencing

- Fulton Hogan site inspection with graduate trainers, hotel rooms above budget, will use hotel for executive meetings.
- Site inspection
- TMS, 38 contacted (conversations 13 sites 9 (some future) leads 3 2 conversions). 1 lead long lead 2025.
- Christmas conference menu sent to key corporate contacts & digital advertising has commenced.
- · Leighs Construction wanting to provide their own catering no, however information has been sent to client.

### **BDM SALES COMMENTARY**

#### **Corporate Pending**

- DB Schenker Accor RFP 1 Jan 31 Dec 2024 \$277 BB rate 50rns
- Volkswagen Accor RFP 1 Jan 31 Dec 2024 50rns \$235
- TA Connections Irregular Operations Accor RFP 1 Jan 2024 31 Dec 2025 \$235
- United Airlines FIT lead hotel 50rns 1 Oct 31 Dec 2023 \$225
- Harvas/Bollore/Vivendi Lead Accor RFP 1 Jan 31 Dec 2024 15% discount
- Te Whatu Ora lead Accor RFP 1 Nov 31 Oct 2024 \$215 8500 rns into city
- Sims Metals lead BDM 1 Jan 2024

#### Corporate Won (\$170k PA)

- Landpower lead BDM 1 Sept 31 Dec 23 100rns pa \$215, \$235 2024 (\$23,500)
- Simes Darby Group lead BDM 1 Sept 31 Dec 24 \$255 100rns (\$25,500)
- Mighty Ape lead CIAL 1 Sept 31 Dec 24 85rns \$220, \$235 (\$18, 700)
- NZ Post lead BDM 1 Aug 31 July 2024 150rns \$215 (\$32,250)
- PGG Wrightson renewal 1 Jan 31 Dec 2024 \$195 300rns (\$58,500)
- Jones Lang LaSalle renewal 1 Jan 31 Dec 2024 \$235 50rns (\$11,750)

#### **Corporate Lost**

None

#### **Upcoming Events**

- ANZCO Business Review with procurement October
- Farmlands Accor Partnership Manager meeting James Wilson re maximising partnership
- Orbit Groups hotel presentation & morning Tea
- Premium Trade Agent hotel Famil Christchurch NZ
- Site Inspections, Retail Workx, Tait Communications, Auckland Law Society

#### **Next Months Plan**

- · Top 20 corporates (40 over two months) ensure site inspection and procurement contact for RFP inclusion
- Focus residential conferencing goal set of 15 approaches to key clients
- Maximise Tandem Partnership obtain hotel inspections by Tandem clients for RFP inclusion .
- TMS categorise the leads on potential follow up on conversations, sites, focus on leads and conversion

### HIND SALES & MARKETING COMMENTARY

Summer in New Zealand marks the commencement of the peak tourist season, attracting a surge of international travellers and there are both positive and negative notes on that front. Coach tour operators, particularly those catering to the Australian market, had anticipated a significant uplift in bookings, but this has not materialised and thousands of room reservations from October to March have been cancelled. Factors contributing to this include elevated airfares and the increased cost of living. The recovery in some European markets, for example Germany, has been slower than forecast, again primarily due to the high cost of airfares and living. China, whilst undergoing a resurgence and we anticipate a bustling Chinese New Year season from mid-January, could face obstacles due to the Chinese government currently not approving group visa status for tours to Australia. Until this approval is granted, Chinese tour groups may remain unable to travel, effecting New Zealand as a significant portion of Chinese group tours to New Zealand historically were dual tours that included both Australia and New Zealand. Nevertheless, there are promising signs elsewhere for the upcoming summer season. The New Zealand Cruise Association recently announced its expectation of 54 cruise ships bringing around 350,000 visitors. UK wholesalers are reporting that travel to New Zealand is thriving with many metrics from that market up by 15% or even surpassing pre-COVID levels. We are witnessing a significant rebound in some Asian countries, including South Korea. However, a persistent challenge in regard to capacity and price of flights remain.

September and carrying through to October there has been slower activity in the Corporate and Business Group segments, this is associated with the forthcoming October election and the school holiday period in the final week of September. As we approach the end-of-the-year we have planned several initiatives and key appreciation events targeting our primary source regions. These initiatives and events are designed to generate bookings into summer, maximise revenue opportunities through the end-of-year celebration period and to ensure that our portfolio of properties and products remains top-of-mind for 2024 and beyond.

### HIND SALES & MARKETING COMMENTARY

Key Activities Undertaken

- UK sales calls to promote the Hind Management portfolio of hotels to UK wholesalers and ensure inclusion for our hotels in their programmes.
- Attended Kiwi Link Southeast Asia (Singapore, Malaysia, Indonesia and Thailand) and contacted sales calls in China. This activity providing an opportunity
  to establish business relationships and educate key travel sellers across Southeast Asia and China with over 500 frontline staff/travel planners/product
  managers.
- Attended Business Events Industry Aotearoa (BEIA) conference
- Attended BEIA Auckland members networking event
- Attended ChristchurchNZ members networking event
- Attended ChristchurchNZ business events meeting
- Tandem Travel sales update to their selling staff across the country
- Pre-Xmas group functions campaign commenced social organic, social paid, CIAL channels

Upcoming Key Activity

- Meetingz News advert in the Sept/Oct issue to drive conference business in the hotel for the last quarter.
- Orbit Travel, Auckland and Christchurch Teams Group Sales Update
- Christchurch Professional Conference Organisers Lunch
- Christmas day dining out-of and in-house campaign
- Lift Decals x 3 F&B Photoshoot TBC

# **TOP PRODUCERS - CURRENT MONTH**

Rank	Top 10 Companies	Currer	nt Month Roo	m Nights	Current	t Month Roo	m Revenue		Current Month ADR					
Ra	Top to companies	Actual	Last Year	Variance	Actual Last Year		Variance	Actual	Last Yea	- Variance				
1	Fulton Hogan Ltd	96	0	96	\$ 17,278	\$ -	\$ 17,278	\$ 180.	00 \$ -	\$ 180.00				
2	Tasman Cargo Airlines	45	0	45	\$ 7,600	\$ -	\$ 7,600	\$230	.30 \$ -	\$ 230.30				
3	Liquorland Ltd	43	0	43	\$ 9,535	\$ -	\$ 9,535	\$221.	74 \$ -	\$ 221.74				
4	PGG Wrightonson	40	16	24	\$ 7,191	\$ 2,913	\$ 4,278	<b>3</b> \$ 184.	40 \$ 18	2 \$ 2.33				
5	Cook Brothers	36	0	36	\$ 7,043	\$ -	\$ 7,043	3 \$ 195.0	65 \$ -	\$ 195.65				
6	Ryman Healthcare	31	5	26	\$ 6,790	\$ 900	\$ 5,890	\$ 219.0	5 \$ 18	0 \$ 39.03				
7	Calder Stewart	30	0	30	\$ 6,913	\$ -	\$ 6,913	\$ 230.	43 \$ -	\$ 230.43				
8	Antarctic New Zealand	29	0	29	\$ 5,900	\$ -	\$ 5,900	\$ 203.	45 \$ -	\$ 203.45				
9	PAE	24	0	24	\$ 3,903		\$ 3,903		.61 \$ -	\$ 162.61				
10	Farmlands Co-Operative Society LTd	16	56	-40	\$ 2,648	\$ 10,248	-\$ 7,600	<b>)</b> \$ 165.4	49 \$ 18	3 -\$ 17.51				
	Top 10 Agents						_							
1	Booking.com	806	785	21	\$ 187,234	\$ 178,129	\$ 9,105	\$ 232.	30 \$ 226.9	2 \$ 5.38				
2	Expedia.com	349	440	-91	\$ 75,667	\$ 90,409	-\$ 14,743	\$ 216.8	31 \$ 205.4	7 \$ 11.34				
3	Ctrip International Travel	236	15	221	\$ 43,887			\$ 185.9	96 \$ 160.3	8 \$ 25.58				
4	TA Connections	73	28	45	\$ 15,367	\$ 17,098	-\$ 1,731	\$ 210.	51 \$ 610.6	<mark>5 -\$ 400.14</mark>				
5	House of Travel at Orbit Ltd Chrch	62	27	35	\$ 12,521	\$ 5,808				-\$ 9.85				
6	Agoda Company Pte Ltd	55	28	27	\$ 10,548									
	Corporate Travel Management Auckla		27	9	\$ 8,409			\$ 233.						
8	Flight Centre (NZ) Ltd Auckland	34	14	20	\$ 7,080									
9	Webjet Marketing Pty Ltd	34	5	29	\$ 6,645		\$ 5,534		45 \$ 222.19					
10	Flight Centre (AU) Travel Group	33	0	33	\$ 6,894	\$ -	\$ 6,894	\$ 208	91 \$ -	\$ 208.91				

# **TOP PRODUCERS - YTD**

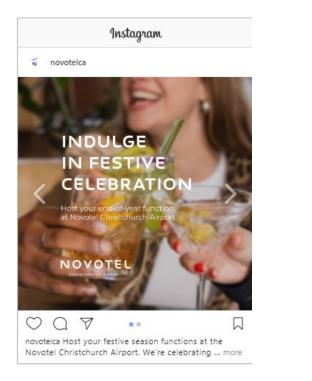
Rank	Top 10 Companies	Year t	to Date Room	n Nights	Year to Date Room Revenue					Year to Date ADR					
š	Top to companies	Actual	Last Year	Variance	Actual	L	.ast Year	\	/ariance		Actual	L	ast Year	V	ariance
1	PGG	645	197	448	\$ 116,323	\$	35,386	\$	80,937	\$	180.91	\$	179.62	\$	1.29
2	PAE	450	166	284	\$ 80,876	\$	29,097	\$	51,779	\$	179.72	\$	175.29	\$	4.43
3	Tasman Cargo Airlines	362	0	362	\$ 63,984	\$	-	\$	63,984	\$	307.62	\$	-	\$	307.62
4	The New Zealand Hockey Federation	331	0	331	\$ 63,474	\$	-	\$	63,474	\$	191.76	\$	-	\$	191.76
5	Farmlands Co-Operative Society Ltd	187	56	131	\$ 35,126	\$	10,248	\$	24,878	\$	187.84	\$	183.00	\$	4.84
6	Antarctic New Zealand	113	5	108	\$ 23,917	\$	891	\$	23,026	\$	211.66	\$	178.26	\$	33.40
7	CIAL	113	94	19	\$ 16,698	\$	9,789	\$	6,909	\$	147.77	\$	104.13	\$	43.64
8	Air New Zealand	95	211	- 116	\$ 23,407	\$	55,231	-\$	31,823	\$	246.39	\$	261.76	-\$	15.37
9	NIWA	92	0	92	\$ 18,665	\$	-	\$	18,665	\$	202.88	\$	-	\$	202.88
10	Hind Management	91	10	81	\$ 25,393	\$	1,673	\$	23,720	\$	279.05	\$	167.35	\$	111.70
	Top 10 Agents							_							
1	Booking.com	8242	4623	3,619	\$ 2,006,522	\$	1,084,014	\$	922,508	\$	243.45	\$	234.48	\$	8.97
2	Expedia.com	3891	2631	1,260	\$ 842,757	\$	562,074	\$	280,683	\$	216.59	\$	213.63	\$	2.96
3	TEG	1952	0	1,952	\$ 480,368	\$	-	\$	480,368	\$	246.09	\$	-	\$	246.09
4	CTRIP International Travel	1152	146	1,006	\$ 200,305	\$	24,900	\$	175,405	\$	173.88	\$	170.55	\$	3.33
5	House of Travel at Orbit Christchurch	852	264	588	\$ 169,516	\$	52,827	\$	116,688	\$	198.96	\$	200.10	-\$	1.14
6	TA Connections	581	508	73	\$ 165,260	\$	155,150	\$	10,109	\$	198.81	\$	305.41	-\$	106.60
7	Agoda Company Pte Ltd	578	213	365	\$ 114,914	\$	41,515	\$	73,399	\$	198.81	\$	193.20	\$	5.61
8	Webjet Marketing Pty Ltd	382	83	299	\$ 76,309	\$	17,349	\$	58,960	\$	199.76	\$	209.02	-\$	9.26
9	Tandem Travel	313	168	145	\$ 75,102	\$	40,114	\$	34,988	\$	239.94	\$	238.77		1.17
10	HotelBeds	311	218	93	\$ 59,024	\$	40,327		18,698	\$	189.79	\$	184.98		4.81

### **SALES & MARKETING ACTIVATIONS**

Social Media – Facebook & Instagram F 🧿



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Novotel Christchurch Airport N Published by Bridie Lloydd 💿 · October 5 at 5:00 PM · 🕥

Host your festive season functions at the Novotel Christchurch Airport. We're celebrating the season with a series of bespoke menus featuring our signature global modern cuisine. Toast to the year that was with friends, family or colleagues as you soak in panoramic views of the airfield and out to the Southern Alps.

Bookings are available now via the link below, come and join us!

https://accorevents.com/offers/celebrate



### **SALES & MARKETING ACTIVATIONS**

**Google My Business** 

Google

Campaign Performance NZ									
Campaign Theme	Imp.	Clicks	CTR	СРС	Cost	Conv.	Rev.	ROI	Impression Share
Generic	2,999	492	16.4%	\$1.55	\$762.67	14	\$3,422.30	4	29.6%
Hotel	7,224	1,695	23.5%	\$1.51	\$2,559.85	57	\$18,804.55	7	67.4%
Grand Total	10,223	2,187	21.4%	\$1.52	\$3,322.52	71	\$22,226.85	7	48.5%

#### NZ Campaigns

The Christchurch Airport campaign's ran throughout the entire month of August.

**Budget Allocation:** For Christchurch Airport properties, to maximise impression share within the allocated budget, we primarily invested in brand terms, while the remaining portion of the investment was allocated to generic terms.

**ROI:** Brand terms generated a total of 57 bookings and \$18.8k in revenue, with ROAS of \$7. On the other hand, generic terms resulted in 14 bookings with \$3.4K in revenue, yielding an ROAS of \$4.

**CTR & CPC:** Moreover, the campaign observed a slight decrease in its click-through rate (CTR), dropping from 23.4% to 21.4%. However, there was a slight improvement in the campaign's cost per click (CPC), showing a 1.3% decrease from \$1.54 to \$1.52.

**Competitor Insights:** When it comes to brand terms, we faced competition from 3 competitors. Notably, online-reservations.com, reservationstays.com, & guestreservations.com emerged as the major competitors. However, our ads secured the top position with an impressive 59.08% Impression share, followed by online-reservations.com, reservationstays.com, & guestreservations.com with 30.49%, 29.59%, & 24.73% impression share respectively.

On the other hand, for generic terms, our ads encountered competition from 13 competitors, Booking.com dominated this category taking majority of market share with 70.83% impression share, followed by wotif.co.nz with 32.48% impression share. Despite the intense competition, we managed to secure the 3rd position with an 29.56% impression share.

### **SALES & MARKETING ACTIVATIONS**

**Google My Business** 

Google

Campaign Performance AU									
Campaign Theme	Imp.	Clicks	CTR	СРС	Cost	Conv.	Rev.	ROI	Impression Share
Generic	1,541	242	15.7%	\$2.22	\$537.92	13	\$3,929.95	7	39.4%
Hotel	2,144	452	21.1%	\$2.27	\$1,025.10	41	\$13,624.90	13	54.1%
Grand Total	3,685	694	18.8%	\$2.25	\$1,563.02	54	\$17,554.85	11	46.8%

#### AU Campaign

**Budget Allocation:** Regarding the campaigns in the AU Inbound region, a considerable part of our investment was dedicated to brand terms, while the remaining portion was allocated to generic terms.

**ROI:** This strategic approach led to 2144 impressions and 452 clicks, resulting in a total of 41 bookings and \$13.6k in revenue from brand terms. Notably, the return on investment (ROI) for these brand campaigns reached \$13 (exceeded our target ROAS of \$11).

On the other hand, the generic campaigns achieved 14 bookings, generating \$3.9k in revenue and a ROAS of \$7.

**CTR & CPC:** Furthermore, the campaign's click-through rate (CTR) experienced a slight increase from 18.7% to 18.8%. Additionally, the campaign's cost per click (CPC) also improved by 6.6%, decreasing from \$2.41 to \$2.25.

**Competitor Insights:** When it comes to brand terms, we faced competition from 3 competitors. Notably, guestreservations.com, online-reservations.com, & reservationstays.com emerged as major competitors. However, our ads secured the top position with an impressive 65.30% Impression share followed by guestreservations.com, online-reservations.com, & reservationstays.com with 38.12%, 26.76%, & 17.81% impression share respectively.

On the other hand, for generic terms, our ads encountered competition from 4 competitors, Booking.com dominated this category taking majority of market share with 75.30% impression share, followed by our brand ads with 40.93% impression share, and wotif.com with 30.31% impression share.



## **ROOMS DEPARTMENT**

Sep-23			мо	гн	Year To Date									
		Actual		Budget		Variance		Last Year		Actual	Budget Va		ariance	
Room Revenue	\$	826,042	\$	1,008,455	-\$	182,413	\$	609,830	\$	2,496,049	\$	2,941,252	-\$	445,203
Total Payroll	\$	185,553	\$	205,856	-\$	20,302	\$	149,342	\$	601,009	\$	631,223	-\$	30,214
Total Other Expenses	\$	131,990	\$	186,116	-\$	54,126	\$	108,659	\$	428,769	\$	544,584	-\$	115,815
Room Profit	\$	508,499	\$	616,484	-\$	107,985	\$	351,829	\$	1,466,271	\$	1,765,445	-\$	299,174
Room Profit		61.6%		61.1%		0.4%		57.7%		58.7%		60.0%		-1.3%
Room Mth Flow-through / Ytd Flow-through %		40.8%								32.8%				
Total Costs POR	\$	84.43	\$	89.49	-\$	5.06	\$	92.31	\$	89.69	\$	91.85	-\$	2.16
Payroll % to revenue		22.46%		20.41%		2.05%		24.49%		24.08%		21.46%		2.62%

#### **Overview:**

- Revenue growth compared to 2022 \$216,212
- Rooms revenue did not meet budget short \$182,413
- Total costs per occupied room below budget and improved compared to 2022

#### Cost variances:

- Most costs in the rooms department below budget due to reduced occupancy.
- Commissions \$25k below budget.



### **TOTAL FOOD & BEVERAGE DEPARTMENT**

Sep-23			мо	гн	Year To Date									
		Actual		Budget		Variance	l	Last Year		Actual		Budget	\ \	'ariance
Food Revenue	\$	241,641	\$	255,376	-\$	13,734	\$	131,620	\$	700,134	\$	733,550	-\$	33,416
Beverage Revenue	\$	78,958	\$	110,218	-\$	31,260	\$	41,755	\$	249,701	\$	321,871	-\$	72,171
Other F&B Revenue	\$	40,442	\$	35,390	\$	5,052	\$	16,767	\$	110,568	\$	92,514	\$	18,054
Total F&B Revenue	\$	361,041	\$	400,984	-\$	39,942	\$	190,142	\$	1,060,402	\$	1,147,934	-\$	87,532
Total Payroll	\$	189,686	\$	166,926	\$	22,760	\$	124,021	\$	573,444	\$	516,803	\$	56,641
Total Other Costs	\$	11,829	\$	8,072	\$	3,757	\$	5,721	\$	40,200	\$	23,312	\$	16,888
F&B Profit	\$	76,329	\$	117,820	-\$	41,491	\$	9,165	\$	185,969	\$	295,769	-\$	109,800
F&B Profit		21.1%		29.4%		-8.2%		4.8%		17.5%		25.8%		-8.2%
F&B Mth Flow-through / Ytd Flow-through %		-103.9%								-125.4%				
Restaurant Capture Rates Breakfast		46.0%		38.5%		7.5%		32.0%		45.0%		38.5%		6.5%
Restaurant Capture Rates Lunch		11.2%		6.0%		5.2%		0.9%		9.7%		6.0%		3.7%
Restaurant Capture Rates Dinner		44.6%		35.0%		9.6%		27.2%		42.7%		35.0%		7.7%
Restaurant Average Check	\$	39.64	\$	54.08	-\$	14.44	\$	42.31	\$	40.25	\$	54.08	-\$	13.83
Total Beverage Spend per guest	\$	11.93	\$	15.73	-\$	3.79	\$	8.52	\$	12.47	\$	15.72	-\$	3.25
COGS Food		27.4%		29.0%		-1.6%		27%		28.0%		29.0%		-1.1%
COGS Beverage		21.4%		30.1%		-8.7%		35.3%		25.1%		30.1%		-5.1%
Payroll % to revenue		52.5%		41.6%		10.9%		65.2%		54.1%		45.0%		9.1%

# CONFERENCING

Sep-23			мо	NT	н			`	/ea	ar To Dat	te	
	Α	ctual	Budget		/ariance	L	ast Year	Actual		Budget	V	'ariance
Food Revenue	\$	51,246	\$ 42,326	\$	8,920	\$	28,532	\$ 149,251	\$	110,890	\$	38,361
Beverage Revenue	\$	6,265	\$ 1,778	\$	4,487	\$	1,365	\$ 29,157	\$	4,944	\$	24,213
Other Conf Revenue	\$	38,741	\$ 33,200	\$	5,541	\$	15,218	\$ 105,352	\$	86,113	\$	19,239
Total Conferencing Revenue	\$	96,252	\$ 77,304	\$	18,948	\$	45,115	\$ 283,760	\$	201,947	\$	81,813
Total Payroll	\$	38,473	\$ 29,443	\$	9,030	\$	22,541	\$ 101,858	\$	91,153	\$	10,705
Total Other Costs	\$	1,004	\$ 498	\$	506	\$	914	\$ 5,525	\$	1,540	\$	3,985
Conference Profit	\$	41,372	\$ 33,690	\$	7,681	\$	13,003	\$ 97,828	\$	73,372	\$	24,456
Conference Profit		43.0%	43.6%		-0.6%		28.8%	34.5%		36.3%		-1.9%
F&B Mth Flow-through / Ytd Flow-through %		40.5%						29.9%				
Total Delegates		970	800		170		379	2,400		2,075		325
Booked Events		52	40		12		31	151		125		26
Space Utilisation		19.3%	14.8%		4.4%		11.5%	18.2%		15.1%		3.1%
Total Food Spend per Delegate	\$	52.83	\$ 52.91	-\$	0.08	\$	75.28	\$ 40.25	\$	54.08	-\$	13.83
Total Beverage Spend per Delegate	\$	6.46	\$ 2.22	\$	4.24	\$	3.60	\$ 12.15	\$	2.38	\$	9.77
COGS Food		27.4%	29.0%		-1.6%		27%	28.0%		29.0%		-1.1%
COGS Beverage		21.4%	30.1%		-8.7%		35.3%	25.1%		30.1%		-5.1%
Payroll % to revenue		40.0%	38.1%		1.9%		50.0%	35.9%		45.1%		-9.2%

## FOOD & BEVERAGE DEPARTMENT COMMENTARY

#### Overview:

- Capture rates for all meal periods are exceeding budget.
- Average check below budget.
- Veuve Clicquot Fries and Champagne promotion started during September provided \$1024 revenue during the 2 weeks.
   Promotion will continue throughout October.
- Frequent Flyer hour continues to be popular with guests generating \$17k revenue for September.

#### **Overview of Financial Performance/Cost Variances:**

- Overall F&B revenue below budget by \$13k
- Conferencing performed well exceeding budget by \$18,948
- Food and Beverage wages of 52%, further attention required to reduce these costs. Increased leave and sick cover was required during September. 19hrs of training conducted to FOH staff.

OTHER REVENUE & OVERHEAD DEPARTMENTS

# **OTHER REVENUE**

			2	Month	Тс	Date				Year T	o I	Date		
	Α	ctual		Budget	V	ariance	La	st Year	Actual	Budget	V	ariance	L	ast Year
Major/Other Depts Revenue	\$	8,326	\$	10,600	-\$	2,274	\$	6,289	\$ 25,271	\$ 30,978	-\$	5,707	\$	15,360
Major/Other Depts Profit	\$	1,964	\$	6,521	-\$	4,557	\$	3,354	\$ 4,510	\$ 18,856	-\$	14,346	\$	6,004
Miscellaneous Income Revenue/Profit	\$	2,255	\$	-	\$	2,255	\$	-	\$ 3,997	\$ -	\$	3,997	\$	-
Total Major/Other Revenue POR	\$	2.21	\$	2.42	-\$	0.21	\$	2.25	\$ 2.20	\$ 2.42	-\$	0.22	\$	2.20
Car parking Revenue POR	\$	2.01	\$	2.15	-\$	0.14	\$	2.12	\$ 1.98	\$ 2.15	-\$	0.17	\$	2.04

#### **Overview:**

• Car parking revenue fell short of budget. YTD car parking POR below budget.

#### Comments:

• Car park costs are under review with owner.

# **OVERHEAD DEPARTMENTS**

6 an 37		Мо	nt	h			Year T	ο [	Date		
Sep-23	Actual	Budget		Variance	Last Year	Actual	Budget	V	'ariance	L	ast Year
Admin & General / Talent & Culture Payroll	\$ 31,426	\$ 28,261	\$	3,165	\$ 31,128	\$ 91,153	\$ 87,209	\$	3,944	\$	72,595
Admin & General / Talent & Culture Expenses	\$ 31,357	\$ 27,322	\$	4,035	\$ 25,449	\$ 92,062	\$ 95,077	-\$	3,014	\$	63,026
Admin & General / Talent & Culture - % of Revenue	5.2%	3.9%		1.3%	7.0%	5.1%	4.4%		0.7%		6.7%
Admin & General / Talent & Culture - Cost PAR	\$ 10.46	\$ 9.26	\$	1.20	\$ 9.43	\$ 9.96	\$ 9.91	\$	0.05	\$	7.37
Sales & Marketing Payroll	\$ 6,260	\$ 8,398	-\$	2,138	\$ -	\$ 11,261	\$ 25,953	-\$	14,692	\$	-
Sales & Marketing Other Expenses	\$ 47,065	\$ 31,720	\$	15,346	\$ 19,154	\$ 138,838	\$ 92,973	\$	45,865	\$	53,934
Sales & Marketing - % of Revenue	4.5%	2.8%		1.6%	2.4%	4.2%	2.9%		1.3%		2.7%
Sales & Marketing - Cost PAR	\$ 8.89	\$ 6.69	\$	2.20	\$ 3.19	\$ 8.16	\$ 6.46	\$	1.69	\$	2.93
Utilities	\$ 55,825	\$ 38,373	\$	17,452	\$ 27,751	\$ 154,297	\$ 111,826	\$	42,471	\$	80,200
Utilities - Cost PAR	\$ 9	\$ 6	\$	3	\$ 5	\$ 8	\$ 6	\$	2	\$	4
POMEC Payroll	\$ 16,012	\$ 16,836	-\$	823	\$ 15,544	\$ 46,903	\$ 51,702	-\$	4,798	\$	43,793
POMEC Other Expenses	\$ 43,251	\$ 32,850	\$	10,401	\$ 50,582	\$ 109,943	\$ 101,550	\$	8,393	\$	110,528
POMEC - % of Revenue	4.9%	3.5%		1.4%	8.2%	4.4%	3.7%		0.7%		7.6%
POMEC - Cost PAR	\$ 9.88	\$ 8.28	\$	1.60	\$ 11.02	\$ 8.52	\$ 8.33	\$	0.20	\$	8.39
IT & Telecommunication Expenses	\$ 10,217	\$ 10,972	-\$	754	\$ 11,014	\$ 28,115	\$ 32,915	-\$	4,800	\$	30,911
IT & Telecommunication - % of Revenue	0.9%	0.8%		0.1%	1.4%	0.8%	0.8%		0.0%		1.5%
IT & Telecommunication - Cost PAR	\$ 1.70	\$ 1.83	-\$	0.13	\$ 1.84	\$ 1.53	\$ 1.79	-\$	0.26	\$	1.68

#### **Cost Variances:**

- Security costs in Admin due to repair of CCTV camera systems, not budgeted for.
- Advertising costs for Full Page advert in upcoming MeetingsNews NZ magazine.
- Promotional costs from ALL Members exceeding budget.
- Electricity costs from new supplier higher than budgeted
- HAVAC servicing costs for building warrant of fitness sign off.
- IT costs below budget for September and YTD.

# 8 TALENT & CULTURE RISK & SAFETY

HALE WELL SFENT

# **PEOPLE & CULTURE**

#### **Key Appointments**

None

#### **Key Departures**

None

#### Key Roles to fill

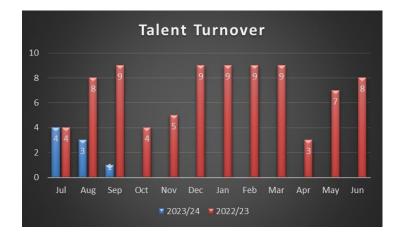
None

#### **Key Statistics**

- FTE for Month 72.3
- Total Employees 92
- Employees dependent on visas 11
- Sick days paid 50

#### **P&C Commentary**

- Our quarterly meeting was a great success. We were thrilled to see such a fantastic turnout, and the meeting proved to be engaging, featuring a flurry of recognition and important updates. The feedback from our employees has been positive, with many expressing their enjoyment and appreciation for these gatherings.
- Heartist training conducted.







ΝΟΛΟΤΕΓ

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P FORECAST & CASH FLOW



### **THREE MONTH FORECAST**

				Oc	t-23							No	v-23	3						De	c-23	;		
	FC	ORECAST	E	BUDGET	v	ARIANCE	PR		FC	DRECAST	1	BUDGET	v	ARIANCE	PI	RIOR YEAF	F	ORECAST	1	BUDGET	v	ARIANCE	PF	
Total Hotel Revenue	\$	1,488,994	\$	1,616,273	-\$	127,279	\$	1,029,293	\$	1,637,063	\$	1,745,262	-\$	108,199	\$	1,443,079	\$	1,390,375	\$	1,510,661	-\$	120,286	\$	1,041,156
Rooms Revenue	\$	1,037,596	\$	1,170,458	-\$	132,862	\$	791,753	\$	1,201,477	\$	1,259,304	-\$	57,827	\$	1,093,099	\$	991,354	\$	1,066,394	-\$	75,040	\$	778,905
Occupancy (%)		72.7%		77.0%		-4.3%		58.6%		80.7%		84.0%		-3.3%		73.3%		71.0%		75.0%		-4.0%		57.0%
ADR	\$	230.32	\$	245.17	-\$	14.85	\$	217.75	\$	248.09	\$	249.86	-\$	1.78	\$	248.43	\$	225.10	\$	229.33	-\$	4.23	\$	220.40
REVPAR	\$	167.35	\$	188.78	-\$	21.43	\$	127.70	\$	200.25	\$	209.88	-\$	9.64	\$	182.18	\$	159.90	\$	172.00	-\$	12.10	\$	125.63
F & B Department Profit	\$	138,349	\$	122,890	\$	15,459	\$	16,303	\$	125,346	\$	156,139	-\$	30,793	\$	66,187	\$	84,543	\$	109,253	-\$	24,710	\$	23,479
Minor Op's Depart Profit	\$	4,986	\$	7,382	-\$	2,396	\$	3,053	\$	5,709	\$	8,009	-\$	2,300	\$	7,788	\$	4,515	\$	6,971	-\$	2,456	\$	4,494
Gross Operating Profit (\$)	\$	556,023	\$	657,241	-\$	101,217	\$	375,631	\$	685,444	\$	767,549	-\$	82,105	\$	738,705	\$	466,679	\$	560,211	-\$	93,532	\$	287,384
Gross Operating Profit (%)		37.3%		40.7%		-3.3%		36.5%		41.9%		44.0%		-2.1%		51.2%		33.6%		37.1%		-3.5%		27.6%
Recovery/Retention		20.5%								24.1%								22.2%						

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#### Month 1 - Oct:

- Projected to achieve 72%, strong performance in the first 2 weeks of the month.
- Slowed down occupancy in 2nd part of October following election (14<sup>th</sup> October 2023)
- F&B revenue has been re-forecasted to include OTB revenue in conferencing.
- Wages costs are being reviewed and updated into fairplanner.

#### Month 2 – Nov:

- OTB number for November are lower than anticipated.
- ADR in market for November is still holding strong, commodore hotel reduced all rates in market for November.
- Costs lines to be updated.

### FORECAST – FY 2024

				Oc	t-23	3						No	/-23	3						De	c-23			
	F	ORECAST	E	BUDGET	v	ARIANCE	PR		F	ORECAST	I	BUDGET	V	ARIANCE	PI	RIOR YEAF	F	ORECAST	I	BUDGET	v	RIANCE	PF	
Total Hotel Revenue	\$	1,488,994	\$	1,616,273	-\$	127,279	\$	1,029,293	\$	1,637,063	\$	1,745,262	-\$	108,199	\$	1,443,079	\$	1,390,375	\$	1,510,661	-\$	120,286	\$	1,041,156
Rooms Revenue	\$	1,037,596	\$	1,170,458	-\$	132,862	\$	791,753	\$	1,201,477	\$	1,259,304	-\$	57,827	\$	1,093,099	\$	991,354	\$	1,066,394	-\$	75,040	\$	778,905
Occupancy (%)		72.7%		77.0%		-4.3%		58.6%		80.7%		84.0%		-3.3%		73.3%		71.0%		75.0%		-4.0%		57.0%
ADR	\$	230.32	\$	245.17	-\$	14.85	\$	217.75	\$	248.09	\$	249.86	-\$	1.78	\$	248.43	\$	225.10	\$	229.33	-\$	4.23	\$	220.40
REVPAR	\$	167.35	\$	188.78	-\$	21.43	\$	127.70	\$	200.25	\$	209.88	-\$	9.64	\$	182.18	\$	159.90	\$	172.00	-\$	12.10	\$	125.63
F & B Department Profit	\$	138,349	\$	122,890	\$	15,459	\$	16,303	\$	125,346	\$	156,139	-\$	30,793	\$	66,187	\$	84,543	\$	109,253	-\$	24,710	\$	23,479
Minor Op's Depart Profit	\$	4,986	\$	7,382	-\$	2,396	\$	3,053	\$	5,709	\$	8,009	-\$	2,300	\$	7,788	\$	4,515	\$	6,971	-\$	2,456	\$	4,494
Gross Operating Profit (\$)	\$	556,023	\$	657,241	-\$	101,217	\$	375,631	\$	685,444	\$	767,549	-\$	82,105	\$	738,705	\$	466,679	\$	560,211	-\$	93,532	\$	287,384
Gross Operating Profit (%)		37.3%		40.7%		-3.3%		36.5%		41.9%		44.0%		-2.1%		51.2%		33.6%		37.1%		-3.5%		27.6%
Recovery/Retention		20.5%								24.1%								22.2%						

				Jar	n-24	,						Feb	<b>-2</b> 4	,						Ma	r-24			
	F	ORECAST	1	BUDGET	v	ARIANCE	PR		F	DRECAST	1	BUDGET	v	ARIANCE	Ы	RIOR YEAF	F	ORECAST	1	BUDGET	VA	RIANCE	PR	NOR YEAF
Total Hotel Revenue	\$	1,309,644	\$	1,497,391	-\$	187,747	\$	1,111,982	\$	1,667,517	\$	1,734,065	-\$	66,548	\$	1,259,380	\$	1,748,127	\$	1,798,849	-\$	50,723	\$	1,507,117
Rooms Revenue	\$	934,565	\$	1,069,197	-\$	134,632	\$	848,019	\$	1,235,167	\$	1,267,009	-\$	31,842	\$	959,079	\$	1,293,071	\$	1,323,469	-\$	30,397	\$	1,150,953
Occupancy (%)		65.2%		72.0%		-6.8%		59.6%		80.1%		85.0%		-4.9%		68.4%		81.9%		83.0%		-1.1%		71.3%
ADR	\$	231.33	\$	239.52	-\$	8.19	\$	229.32	\$	265.74	\$	257.00	\$	8.74	\$	250.48	\$	254.79	\$	257.18	-\$	2.39	\$	260.46
REVPAR	\$	150.74	\$	172.45	-\$	21.71	\$	136.78	\$	212.96	\$	218.45	-\$	5.49	\$	171.26	\$	208.56	\$	213.46	-\$	4.90	\$	185.64
F & B Department Profit	\$	66,489	\$	99,283	-\$	32,794	-\$	389	\$	132,708	\$	155,046	-\$	22,338	\$	40,040	\$	138,839	\$	151,647	-\$	12,808	\$	87,116
Minor Op's Depart Profit	\$	4,007	\$	6,629	-\$	2,622	\$	1,997	\$	5,071	\$	7,617	-\$	2,546	\$	4,178	\$	6,129	\$	8,245	-\$	2,116	\$	5,600
Gross Operating Profit (\$)	\$	389,178	\$	547,311	-\$	158,132	\$	310,161	\$	741,024	\$	786,618	-\$	45,594	\$	487,678	\$	777,633	\$	814,309	-\$	36,676	\$	642,982
Gross Operating Profit (%)		29.7%		36.6%		-6.8%		27.9%		44.4%		45.4%		-0.9%		38.7%		44.5%		45.3%		-0.8%		42.7%
Recovery/Retention		15.8%								31.5%								27.7%						

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FORECAST – FY 2024

			Ар	r <b>-24</b>						Ma	y-24	4					Ju	<del>ו</del> -24			
	F	ORECAST	BUDGET	v	ARIANCE	PI	RIOR YEAR	F	ORECAST	BUDGET	v	ARIANCE	P	RIOR YEAR	F	ORECAST	BUDGET	v	ARIANCE	Ы	RIOR YEAR
Total Hotel Revenue	\$	1,368,445	\$ 1,450,656	-\$	82,211	\$	1,138,130	\$	1,411,148	\$ 1,532,216	-\$	121,068	\$	1,211,620	\$	1,253,990	\$ 1,344,144	-\$	90,154	\$	1,384,177
Rooms Revenue	\$	993,271	\$ 1,045,110	-\$	51,839	\$	849,402	\$	991,185	\$ 1,080,255	-\$	89,070	\$	841,693	\$	888,515	\$ 959,684	-\$	71,169	\$	1,046,491
Occupancy (%)		73.2%	76.0%		-2.8%		65.5%		67.6%	73.0%		-5.4%		64.0%		66.4%	68.3%		-1.9%		72.9%
ADR	\$	226.26	\$ 229.19	-\$	2.93	\$	216.08	\$	236.56	\$ 238.68	-\$	2.12	\$	211.96	\$	222.96	\$ 234.07	-\$	11.10	\$	239.20
REVPAR	\$	165.55	\$ 174.18	-\$	8.64	\$	141.57	\$	159.87	\$ 174.23	-\$	14.37	\$	135.76	\$	148.09	\$ 159.95	-\$	11.86	\$	174.42
F & B Department Profit	\$	58,278	\$ 78,496	-\$	20,218	-\$	5,237	\$	118,876	\$ 139,151	-\$	20,275	\$	81,417	\$	72,862	\$ 84,888	-\$	12,026	\$	26,925
Minor Op's Depart Profit	\$	4,612	\$ 6,857	-\$	2,245	\$	3,330	\$	4,407	\$ 6,844	-\$	2,437	\$	9,409	\$	3,864	\$ 5,889	-\$	2,025	\$	371
Gross Operating Profit (\$)	\$	419,247	\$ 488,720	-\$	69,473	\$	291,728	\$	518,046	\$ 607,057	-\$	89,011	\$	349,721	\$	382,560	\$ 453,924	-\$	71,365	\$	489,787
Gross Operating Profit (%)		30.6%	33.7%		-3.1%		25.6%		36.7%	39.6%		-2.9%		28.9%		30.5%	33.8%		-3.3%		35.4%
Recovery/Retention		15.5%							26.5%							20.8%					

			FULL YE	AF	2024		
	FORE	CAST	BUDGET	`	ARIANCE	PF	
Total Hotel Revenue	\$16,86	1,021	\$ 18,349,681	-\$	1,488,660	\$	13,147,046
Rooms Revenue	\$12,06	2,249	\$ 13,182,130	-\$	1,119,881	\$	9,857,647
Occupancy (%)	70.4	-%	75.1%		-4.7%		58.6%
ADR	\$ 23	3.94	\$ 239.71	-\$	5.77	\$	230.50
REVPAR	\$ 16-	4.78	\$ 180.08	-\$	15.30	\$	135.04
F & B Department Profit	\$ 1,122	,259	\$ 1,392,561	-\$	270,302	\$	322,328
Minor Op's Depart Profit	\$ 51,	807	\$ 83,299	-\$	31,492	\$	46,223
Gross Operating Profit (\$)	\$ 5,924	4,008	\$ 7,163,808	-\$	1,239,799	\$	4,357,881
Gross Operating Profit (%)	35.19	6	39.0%		-3.9%		33.1%
Recovery/Retention	16.79	%					

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## **CASH FLOW**

NOVOTEL CHRISTCHURCH AIRPO	RT 13-Oct	16-Oct	17-0ct	18-Oct	19-0ct	20-Oct	23-Oct	24-Oct	25-Oct	26-Oct	27-Oct	30-Oct	31-Oct	October
CIAL	Fri	Mon	Tue	Wed	Thu	Fri	Mon	Tue	Wed	Thu	Fri	Mon	Tue	TOTALS
12-3244-0011455-00														
Opening Balance	1,367,769	1,413,811	1,468,811	1,523,811	1,508,811	1,563,811	1,453,250	1,508,250	1,563,250	1,548,250	1,603,250	1,638,250	1,588,377	1,037,181
Inflows														
Deposits	50,000	50,000	50,000	50,000	50,000	50,000	50,000	50,000	50,000	50,000	50,000	50,000	50,000	1,174,399
Debtors	5,000	5,000	5,000	5,000	5,000	150,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	303,746
Inter Co Tfr														-
Total Inflows	55,000	55,000	55,000	55,000	55,000	200,000	55,000	55,000	55,000	55,000	55,000	55,000	55,000	1,478,145
Outflows														
Payroll				70,000					70,000					295,035
Creditors	8,958					250,000					20,000			309,704
GST/PAYE/PROV/FBT						60,560						104,874		213,755
Inter Co Tfr														10,981
Interest/Principal														-
Travel Agent Commission														-
Hind Management Fees														42,436
Other														38
Total Outflows	8,958	-	-	70,000	-	310,560	-	-	70,000	-	20,000	104,874	-	871,949
Closing Balance	1,413,811	1,468,811	1,523,811	1,508,811	1,563,811	1,453,250	1,508,250	1,563,250	1,548,250	1,603,250	1,638,250	1,588,377	1,643,377	1,643,377

No representation and warranty. The projections herein are estimates based on certain assumptions (which may not hold true) and may vary from actual results in the future. It should be recognized and accepted that there is inherent difficulty and risk associated with predicting future events. Accor gives no representation or warranty, expressed or implied, that any forecasts or estimates contained herein will be achieved.



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